

## **Doylestown Businesses Prepare the Town for the Super Bowl**

*Small Businesses offer family specials to celebrate the Big Game*

DOYLESTOWN, PA, February 4, 2023 - Local Celebration Specialists - Fabby-Do for Kids, Moments by Max, and Cup & Cake Company - are teaming up to bring unique local spirit and opportunities to celebrate the latest Eagle's trip to the Super Bowl.

Three Doylestown small business celebration services are collaborating to offer a kid-friendly pep-rally experience on Friday and Saturday February 10-11th at Fabby-Do for Kids in the heart of Doylestown. Families are invited to add their handwritten cheers and encouragements to the Fabby-Bus which will be decked out in green and decorated with an amazing Eagles-themed balloon fabrication for fascination and photo-op. The businesses will offer Eagles-themed cupcakes and Fabby-Do Eagles Spirit Creativity-Kits which include kelly-green cheer costumes and jewelry-making to create in the shop or take home for the big game.

The Super Bowl has become the premier must-see event for sports fans and families alike. With the Philadelphia Eagles back in the big game for a second time in a few years and expected successful runs in coming years, locals are developing unique traditions that will create memorable experiences that families will remember fondly for years to come.

"Doylestown is a community that loves to celebrate their team while supporting what makes us unique." said Fabby-Do Founder Robin Brackbill. "Our community loves to tap into its creative spirit to make memorable experiences. It all comes together when we can collaborate and celebrate the success of our local teams. Go Birds!"

Pink Fabby-Bus is turning green! Kids will help "stuff the Fabby-Bus" with Eagles colored balloons and can add their own handwritten inspirations on the bus. Eagles Spirit Creativity Kits and cupcakes will be available from 12-5pm on Friday and Saturday by reservation only while supplies last. Call or text Fabby-Do at 215-939-0233 to make a reservation.

### **About Fabby-Do (Owner Robin Brackbill)**

Fabby-Do has been located in the heart of Doylestown, PA since 2013. Fabby-Do has been hosting kids parties for over 12 years and offers creation and celebration experiences based in arts, crafts, music and imagination. Fabby-Do provides over-the-top experiences for children by unlocking kids' creativity through artistic expression. To learn more see [www.fabbydo.com](http://www.fabbydo.com).

### **About Moments by Max (owner Max Koperstein)**

Moments by Max (MBM) is located in Ambler, PA. Moments by Max develops breathtaking creations with balloons that burst with color and imagination. With everything from luxurious backdrops to amazing characters, MBM leaves patrons in awe and with a smile. To learn more see [www.momentsbymax.com](http://www.momentsbymax.com).

### **About Cup & Cake Company (owner Lenore Madden)**

Cup & Cake Company is a retail and made-to-order cupcake bakery serving Bucks County and the greater area from its location in Doylestown, PA. Launched by former research scientist and cake decorating instructor, Cup & Cake Company ensures every ingredient and flavor combo has been well researched and proven to be delicious. To learn more see [www.cupandcakecompany.com](http://www.cupandcakecompany.com).